



# Privacy Notice **BUBO Protocol**

Following the provisions of the Federal Law on Protection of Personal Data in Possession of Individuals, this Privacy Notice is issued in the following terms:

## **SECTION 1 - IDENTITY AND CONTACT**

For this BUBO Privacy Notice, which is responsible for the use and handling of your data.

In the same way, we inform you that, for any questions, comments, notifications, or complaints regarding handling your data, you can send them by email at [buboprotocol@gmail.com](mailto:buboprotocol@gmail.com).

## **SECTION 2 - WHAT DO WE DO WITH YOUR DATA?**

a) Your information is entirely confidential and will never be shared or sold. Be it photos, transaction history, payment methods, location history, and all the information that may arise due to the BUBO platform's use.

b) When you access our website, we automatically receive the Internet protocol of your computer, the IP address, to obtain information that helps us understand your browser and operating system.

c) Email Marketing will only be carried out if you give us your authorization. In these emails, you can receive news about our company, new products, and other updates.

## **SECTION 3 - CONSENT**

a) How is my consent obtained?

By carrying out transactions or using the BUBP platform, we understand that you agree with collecting data to be used by our company and only us. We will keep your information confidential from third parties or any external agent. If we ask for your personal information for a secondary reason, for example, for marketing, we will directly ask for your consent or allow you to say no.

b) And if you want to withdraw your consent, how do you proceed?

If you change your mind after providing us with your data, you can withdraw your consent for us to contact you. The continuous collection of data, use, or disclosure of your information, at any time, by contacting us at our customer service or through email [buboprotocol@gmail.com](mailto:buboprotocol@gmail.com).

## **SECTION 4 – DISCLOSURE**

We may disclose your personal information if required to do so by law (or by court order) or if you violate our Terms of Service.

## **SECTION 5 - THIRD-PARTY SERVICES**

In general, the third-party providers we use will only collect, use, and disclose your information as necessary to enable them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their privacy policies regarding the information that we are required to provide to them with your transaction-related transactions.

For these providers, we recommend that you read their privacy policies to understand how those providers will use your personal information.

In particular, remember that certain providers may be located or have facilities that are located in jurisdictions other than you or us. Therefore, if you want to proceed with a transaction that involves the services of a third-party service provider, then your information may be subject to the laws of the jurisdictions in which the service provider or its facilities are located.

## **SECTION 6 - SAFETY**

To protect your personal information, we take reasonable precautions and follow industry best practices to ensure that it is improperly lost, misused, accessed, disclosed, altered, or destroyed.

## **SECTION 7 - USE OF "COOKIES" AND "WEB BEACONS"**

To improve the experience of its users in any of the sites of Internet, YooFace may use "cookies" or "web beacons" on its website <http://bubo.io>. "Cookies" are text files that are automatically downloaded and stored on the customer's device to allow our systems to recognize the device and other characteristics, including username and password. For their part, "web beacons" are images inserted in an Internet page or email, which can be used to monitor the behavior of a visitor, such as storing information about the user's IP address, duration of interaction time in said page, and the type of browser used, among others. We inform you that we use "cookies" and "web beacons" to obtain personal information from you, such as the following: The Internet pages you visit; The links that follow; The IP address; and These "cookies" and other technologies can be disabled. To find out how to do this, consult the help menu of your browser.

## **SECTION 8 - CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, which we advise you to review frequently. Changes and clarifications will take effect immediately after they are posted on the website. If we make material changes to this policy, we will notify you here that they have been updated to know what information we collect, how we use it, and under what circumstances we use or disclose it.

If our company is acquired or merged with another company, your information may be transferred to new owners to continue working on the project.

### **SECTION 9 - IMPROPER TREATMENT OF YOUR DATA**

Suppose you consider that any conduct has injured your right to protect personal data by BUBO or in its actions or responses. In that case, you presume that in the processing of your data, there is a violation of the provisions provided in the Federal Law on Protection of Personal Data in Possession of Individuals, you may file the corresponding complaint or complaint with the National Institute of Transparency, Access to Information and Protection of Personal Data.

(INAI).

DATE FOR the LAST UPDATE. December 18th, 2020